

GEO 324: Firm strategies, governance and regional development
READING LIST – SPRING 2014

The thematic framework for this course is the concepts, structures, conditions and changes that affect society and economic activities. The geographical focus is on local communities and regions, but also on how individuals, firms, institutions and places are affected and linked a complex global setting. The lectures will combine theoretical and empirical examples with academic literature based on research from Norway as well as other countries to address a variety of questions in our globalised economy, reflecting some of the on-going research at the department.

1. Required readings

Books

Jones, A. (2010) *Globalization: Key thinkers*. Polity Press.

Articles – listed according to lecture (available online unless otherwise noted)

HH1

Jones, A. (2010) *Globalization: Key thinkers*.

TW

Wanvik, Tarje (2013). *Corporate Social Responsibility - re-territorialisation of global business*.*

Valor, Carmen 2005: *Corporate Social Responsibility and Corporate Citizenship towards corporate accountability*. *Business and Society Review*, 110(2), 191-212.

Palmås, Karl, 2007: *Deleuze – DeLanda: A new ontology, a new political economy**

HH2

Haarstad, H. In press. *Climate change, environmental governance and the scale problem*. *Geography Compass*. *

Bridge, G, Bouzarovski, S., Bradshaw, M., Eyre, N. *Geographies of energy transition: Space, place and the low-carbon economy*. *Energy Policy*, 53(February), 331-340.

Florini, A., Sovacool, B. (2009). *Who governs energy? The challenges facing global energy governance*. *Energy Policy*, 37(12), 5239-5248.

GR 1

Carrillo-Hermosilla, J., del Rio P.B, Könnolä, T. 2010. Diversity of eco-innovations: Reflections from selected case-studies. *Journal of Cleaner Production*, 18, 1073-108

del Brio, Junquera, B.2003. A review of the literature on environmental innovation management in SMEs: implications for public policies. *Technovation* 23, 939-948

Gray, R. (2010): Is accounting for sustainability actually accounting for sustainability - and how we would we know? An exploration of narratives of organisations and the planet. *Accounting, Organizations and Society* 35, pp. 47-62.

Störmer, E. (2008) Greening as strategic development in industrial change – Why companies participate in eco-networks. *Geoforum* 39 (2008) 32–47.

PS

Claes G. Alvstam and Inge Ivarsson, (forthcoming 2014) The ‘Hybrid’ emerging market multinational enterprise – The ownership transfer of Volvo Cars to China, In Alvstam, C-G. A., Dolles, H. & Ström, P. (eds) *Asian Inward and Outward FDI, New Challenges in the Global Economy*, Palgrave *

Ström, P. & Wahlqvist, E. (2010) Regional and Firm Competitiveness in the Service Based Economy – Combining Economic Geography and International Business Theory, *Tijdschrift voor economische en sociale geografie*, 101(3):287-304.

BH

Parthasarathy, B. (2010) The computer software industry as a vehicle of late industrialization: lessons from the Indian case. *Journal of the Asia Pacific Economy*, 15 (3), 247-270.

Radhakrishnan, S. (2007) Rethinking knowledge for development: Transnational knowledge professionals and the "new" India. *Theory and Society*, 36:141-159.

Sarkar, MB. (2011) Moving Forward by Going in Reverse: Emerging Trends in Global Innovation and Knowledge Strategies. *Global Strategy Journal*, 1, 237-242.

Westermarck, K. (2013) Proximity and Learning in Internationalisation - small Swedish IT firms in India. Stockholm: Stockholm studies in human geography, Acta Universitatis Stockholmiensis. Chapters 1, 2 and 4.

<http://su.diva-portal.org/smash/get/diva2:641177/FULLTEXT05.pdf>

AF

Fløysand, A., Jakobsen, S.E. (2010). The complexity of innovations: A relational turn. *Progress in Human Geography*, Vol. 35(3), 328-344. (16 pages)

Fløysand, A., Jakobsen, S.E., Bjarnar, O. (2012) The dynamism of clusters: Interweaving material and discursive processes. *Geoforum*, Vol 43(5), 948-958. (10 pages)

Martin, R. and Sunley, P. (2003) Deconstructing clusters: chaotic concept or policy panacea? *Journal of Economic Geography*, Vol. 3, 5–35. (30 pages)

KH

Ellingsen, W. and Hidle, K. (2013) Performing home in mobility - second homes in Norway. *Tourism Geographies*, 15(2), 250-267. (18 pages)

Urry, J. (2004) Connections. *Environment and Planning D* 22 (1) pp. 27–37 (10 pages)

Hidle, K, Ellingsen, W., Cruickshank, J. (2010). Political Conceptions of Second Home Mobility. *Sociologia Ruralis*, Vol. 50(2), 139-155. (16 pages)

GR2

Hermelin, B and Rusten, G. 2013. Geography and Service Economy. In Neil, J and Baltes, PB. *International Encyclopedia of the Social and Behavioral Studies*, Elsevier, Forthcoming.* (mastercopy on top of the mailboxes in the dept)

Rusten G. and Bryson J.R.2007. Understanding the relationship between information and communication technology and the behavior of firms located in regional clusters. In Bryson, J.R. and Daniels, P.W: *The Handbook of Service Industries*, pp 311-330.

** Will be made available (Min Side/My Space or mastercopies/kopimal on top of the mail boxes in the dept.)*

2. Selected readings: Make your own reading list by choosing 500-600 pages from one of the themes or a combination from several themes (entire books, book chapters and articles). Your reading list must be submitted by February 21.

A) URBAN/RURAL AND REGIONAL DEVELOPMENT

- Banister, C., Gallent, N. (1999) Sustainable commuting: A contradiction in terms? *Regional Studies*. Volume 33, Number 3, 1 May 1999, 274-280 (6 pages)
- Cloke, P, T. Marsden, P. H. Mooney. (2006) *The Sage Handbook of Rural Studies*. Sage. London. (511 pages)
- Cruickshank J. (2009) A play for rurality – modernization versus local autonomy. *Journal of Rural Studies*, Vol. 25, 98–107.
- Giaoutzi, M and Nijkamp, P. (2006) *Tourism and Regional Development*. Ashgate, Aldershot. (311 pages)
- Holloway, L and Kneafsey. L. (2004) *Geographies of Rural Cultures and Societies*. Ashgate. (313 pages)
- McIntyre, N. Williams, D.O McHugh, K. (2006) *Multiple Dwelling and Tourism: Negotiating Place, Home, and Identity*. CABI Publishing. (368 pages)
- Ilbery, B. (Editor) (1998) *The Geography of Rural Change*. Longman, London. (267 pages)
- Woods, M. (2005) *Rural Geography. Processes, Responses and Experiences in Rural Restructuring*. Sage Publications, London, Thousand Oaks, New Delhi. (330 pages)
- Urry, J. (2007) *Mobilities* (Cambridge: Polity Press) (321 pages)

B) PRODUCTION SYSTEMS, FIRMS AND WORKPLACES

- Archibugi, D. and Lundvall, B-Å. (2001) *The Globalizing Learning Economy*. Oxford University Press, Oxford. (307 pages)
- Belussi, F. and Sammarra. A. (2010) *Business Networks in Clusters and Industrial Districts. The governance of the global value chain*. Routledge, Abingdon. (413 pages)
- Bryson, J.R. and Daniels, P.W 2007. *The Handbook of Service Industries*. Edward Elgar, Cheltenham. (504 pages)
- Clark, G.L., Feldman, M.P. and Gertler, M.S. (2000) *The Oxford Handbook of Economic Geography*, Oxford University Press.
- Harrington, JW. and Daniels, P.W. (2006) *Knowledge-Based Services, Internationalization and Regional Development*. Ashgate, Aldershot. (309 pages)
- Hayter, R., Patchell. J. (2011) *Economic Geography. An institutional approach*. Oxford University Press.
- Lagendijk, A., Oinas, P. (Editors) *Proximity, Distance and Diversity. Issues in Economic Interaction and Local Development*, Ashgate. (336 pages)
- Polenske, K.R. 2007. *The Economic Geography of Innovation*. Cambridge University Press, Cambridge. (349 pages)
- Rodrigue, J.P, Comtois, C and Slack, B. (2009) *The Geography of Transport Systems*. Routledge (352 pages)
- Rusten, G. (2000) Geography of Outsourcing. Business Service Provisions Among Firms in Norway. *Tijdschrift voor economische en sociale geografie*, Volume 91,2, 122-134. (12 pages)

Rusten, G. 2010. Riding the Waves of Design. Industrial Design and Competitive Products in the Norwegian Marine, Maritime and Offshore sectors. In Rusten, G. and Bryson, J.R (eds): *Industrial Design, Competition and Globalization*. Palgrave Macmillan. Basingstoke. 195-219. (24 pages)

C) GREENING THE ECONOMY

- Soyez, D. and Schulz (2008) Facets of an emerging Environmental Economic Geography (EEG). *Geoforum* Vol. 39, 17-19. (3 pages)
- Störmer, E. (2008) Greening as strategic development in industrial change – Why companies participate in eco-networks. *Geoforum*, 39, 32-47. (15 pages)
- Carrillo-Hermosilla, J., del Río, P. & Könnölä, T. (2010) Diversity of eco-innovations: Reflections from selected case studies. *Journal of Cleaner Production*, Vol. 18, 1073-1083. (10 pages)
- Carvalho, L., Mingardo, G. & Van Haaren, J. (2012) Green Urban Transport Policies and Cleantech Innovations: Evidence from Curitiba, Göteborg and Hamburg, *European Planning Studies*, 20(3), 375-396 (22 pages)
- Coenen, L. and Benneworth, P. and Truffer, B. (2012) Toward a spatial perspective on sustainability transitions. *Research Policy*, Vol. 41 (2012) 968- 979. (12 pages)
- Del Brío, J.A. & Junquera, B. (2003) A review of the literature on environmental innovation management in SMEs: implications for public policies. *Technovation*, Vol. 23, 939-948. (9 pages)

D) GOVERNANCE, ENERGY AND RESOURCES

- Auty, R (2001) *Resource Abundance and Economic Development*. Oxford: Oxford University Press. (330 pages)
- Barbier, E. (2011) *Scarcity and Frontiers: How Economies Have Developed Through Natural Resource Exploitation*. Cambridge: Cambridge University Press.
- Bridge, G. (2008) Global production networks and the extractive sector: governing resource-based development. *Journal of Economic Geography*, vol. 8, 389-419. (30 pages)
- Bridge, G., Bouzarovski, S., Bradshaw, M., Eyre, N. (in press) Geographies of energy transition: Space, place and the low-carbon economy. *Energy Policy*, <http://dx.doi.org/10.1016/j.enpol.2012.10.066> (10 pages)
- Collier, P. 2008. *The Bottom Billion: Why the poorest countries are failing and what can be done about it*. Oxford, Oxford University Press. Chapter 2.3, pp. 38-52. (14 pages)
- Dubash, N, Florini, A. (2011) Mapping Global Energy Governance. *Global Policy*, Vol. 2, September. 6-16. (10 pages)
- Kythreotis, A. (2012) Progress in global climate change politics? Reasserting national state territoriality in a ‘post-political’ world. *Progress in Human Geography*, Vol. 36, 4, 457-474. (17 pages)
- MacKinnon, D., Derickson, K. (in press) From resilience to resourcefulness: A critique of resilience policy and activism. *Progress in Human Geography*, <http://phg.sagepub.com/content/early/2012/08/08/0309132512454775.abstract> (18 pages)
- McNeish, J-A, Logan, O. Editors. (2012) *Flammable Societies: Studies on the socio-*

- economic of Oil and Gas. London: Pluto Press. (351 pages)
- Peck, J. 2011. Geographies of policy: From transfer-diffusion to mobility-mutation. *Progress in Human Geography*, Vol. 35(6), 773-797 (24 pages)
- Rosser, A. (2006) Escaping the Resource Curse. *New Political Economy*, vol. 11, 4, 557-570. (13 pages)
- Thurber, M & B Istad (2010) Norway's Evolving Champion: Statoil and the Politics of State Enterprise. *Working Paper, Program on Energy and Sustainable Development*, Stanford University.
http://pesd.stanford.edu/publications/norways_evolving_champion_statoil_and_the_politics_of_state_enterprise