Mevi111, Spring 2014 – 10 ECTS

Obligatory literature and reading list as of 2 February.
(Additional literature may be added to this list at a later stage)

Books:

Carlsson, U. (ed, 2007) Media Structures and Practices. As Time Goes By. *Nordicom Review.* Jubilee Issue, foreword + chapters 1, 2, 3, 5, 8, 9 and 10.
Please download foreword + chapters here:
http://www.nordicom.gu.se/?portal=publ&main=info_publ2.php&ex=248

Hilson, M. (2008) *The Nordic Model: Scandinavia Since 1945.* London: Reaktion Books (230 pages) (Can be bought at the university book store; Studia)

Trine Syvertsen, Gunn Enli, Mjøs, Ole J, Hallvard Moe, (forthcoming) *The Media Welfare State: Nordic Media in the Digital Age.* (ca 200 pages) (Paper copies of the book manuscript will be available from the course leader at the beginning of the semester)

Avaliable at My Space (Mi side) towards semester start (the student portal on www.uib.no)

Andersson, Mette (2012): "The debate about multicultural Norway before and after 22 July 2011". Identities: *Global Studies in Culture and Power*, 19:4, 418-427.

Asbjørnsen, Dag og Ove Solum (2003) "The Best Cinema System in the World. The Municipal Cinema System in Norway: Historical and Comparative Perspectives", in *Nordicom Review* 1/2003, pp. 89-105 (26 pages)

Brink Lund, A. and Edelvold Berg, C. (2009) Denmark, Sweden and Norway: Televison Diversity by Duopolistic Competition and Co-Regulation. *International Communication Gazette*. 71, 1-2: 19-37. http://gaz.sagepub.com/content/71/1-2/19.short

Doyle, G. (2013) "Introduction" in Understanding Media Economics. Sage: London (ch. 1)

Eide, Martin (2007) "Encircling the Power of Journalism", in *Nordicom Review* Jubilee Issue 2007, pp. 21-29 (8 pages)

Enli, G. (2013). Defending Nordic children against Disney: PSB children's channels in the age of globalization. *Nordicom Review*, 34(1), 77-90

Findahl, Olle (2008) "The diffusion of the Internet and the effects on traditional media – The case of Sweden and the Nordic Countries" Paper. World Internet Institute, Sweden Hesmondhalgh, D. (2013) *The Cultural Industries*. 2nd edition. London: Sage, Chapter 9 and 10

Hovden, Jan Fredrik, et. al. (2009) "The Nordic Journalists of Tomorrow", *Nordicom Review* 30. 1. pp 149-165.

Krumsvik, Arne (2006) "What Is the Strategic Role of Online Newspapers?", in *Nordicom Review* 27 (2006)2: pp. 285-297 (12 pages)

Larsson, A. O. and Moe, Hallvard (2013) "Twitter in Politics and Elections - Insights from Scandinavia", to be published in Axel Bruns, Jean Burgess, Katrin Weller, Cornelius Puschmann and Merja Mahrt (eds) Twitter and Society, New York: Peter Lang.

Mjøs. O.J. (2012) "The Emergence of the Global Social Media Environment: MySpace, Facebook, YouTube" i Music, Social Media and Global Mobility. London: Routledge

Moe, H. (2013) "Public Service Broadcasting and Social Networking Sites: The Norwegian Broadcasting Corporation on Facebook." *Media International Australia.* 146: 114-122 (8 sider)

Pauwels, C. & Donders, K. (2011) 'From Television without Frontiers to the Digital Big Bang: The EU's Continuous Efforts to Create a Future-proof Internal Media Market', Chapter 32 in Mansell, R. & Raboy, M. (eds) Handbook of Global Media and Communication Policy. London: Wiley.

Sundin, S. (2009) "Media Ownership in the Nordic Countries. Current Trends", pp. 7-12 in Eva Harrie (ed.) *The Nordic Media Market: Media Companies and Business Activities.* Gotenburg: Nordicom.

Solum, Ove (2010) "The Municipal system in Norway and the digital turn" *Journal of Scandinavian Cinema,* 1: 1

Van den Bulck, H. and Moe, H. (2012) 'To Test or Not To Test: Comparing the Development of Ex Ante Public Service Media Assessments In Flanders and Norway', *International Journal of Media and Cultural Politics*, 8 (1): 32-49. (16 pages)

Østbye, H. (2010) "Media Landscape: Norway."
http://ejc.net/media_landscapes/norway

Aalberg, T., van Aelst, P. and Curran, J. (2010) Media Systems and the Political Information Environment: A Cross-National Comparison. *The International Journal of Press/Politics.* 15, 3: 255-271 http://hij.sagepub.com/content/15/3/255.short

Mevi111, Spring 2014 - 15 ECTS

Obligatory literature and reading list as of 3 February.
(Additional literature may be added to this list at a later stage)

Books:

Carlsson, U. (ed, 2007) Media Structures and Practices. As Time Goes By. *Nordicom Review.* Jubilee Issue, foreword + chapters 1-10. (Foreword + chapters 1-10)
Please download foreword + chapters here:
http://www.nordicom.gu.se/?portal=publ&main=info_publ2.php&ex=248

Hilson, M. (2008) *The Nordic Model: Scandinavia Since 1945.* London: Reaktion Books (230 pages) (Can be bought at the university book store; Studia)

Trine Syvertsen, Gunn Enli, Mjøs, Ole J, Hallvard Moe, (forthcoming) *The Media Welfare State: Nordic Media in the Digital Age.* (ca 200 pages) (Paper copies of the book manuscript will be available from the course leader at the beginning of the semester)

Compendium:

Bastiansen, Henrik and Trine Syvertsen (1996) «Towards a Norwegian Television History», in Francesco Buno and Ib Bondebjerg (eds.): *Television in Scandinavia: history, politics and aesthetics*, Luton: University of Luton Press (35 pages)

Ytreberg, Espen: «Textual Strategies in Recent Norwegian Television», in Francesco Buno and Ib Bondebjerg (eds.): *Television in Scandinavia: history, politics and aesthetics*, Luton: University of Luton Press 1996 (35 pages)

Avaliable at My Space (Mi side) towards semester start (the student portal on www.uib.no)

Andersson, Mette (2012): "The debate about multicultural Norway before and after 22 July 2011". Identities: *Global Studies in Culture and Power*, 19:4, 418-427.

Asbjørnsen, Dag og Ove Solum (2003) "The Best Cinema System in the World. The Municipal Cinema System in Norway: Historical and Comparative Perspectives", in *Nordicom Review* 1/2003, pp. 89-105 (26 pages)

Bastiansen, Henrik (2008) "Media History and the Study of Media Systems", in *Media History* (14)1: 95-112 (17 pages)

Boyd, D. M. and Ellison, N. B. (2007) Social Network Sites: Definition, History, and Scholarship, *Journal of Computer-Mediated Communication*, 13(1) http://jcmc.indiana.edu (ca 10 sider)

Brink Lund, A. and Edelvold Berg, C. (2009) Denmark, Sweden and Norway: Televison Diversity by Duopolistic Competition and Co-Regulation. *International Communication Gazette*. 71, 1-2: 19-37. http://gaz.sagepub.com/content/71/1-2/19.short

Doyle, G. (2013) "Introduction" in Understanding Media Economics. Sage: London (ch. 1)

Eide, Martin (2007) "Encircling the Power of Journalism", in *Nordicom Review* Jubilee Issue 2007, pp. 21-29 (8 pages)

Enli, G. (2013). Defending Nordic children against Disney: PSB children's channels in the age of globalization. *Nordicom Review*, 34(1), 77-90

Enli, Gunn Sara og Vilde Schanke Sundet (2007) "Strategies in times of regulatory change: a norwegian case study on the battle for a commercial radio licence", in *Media, Culture & Society* Vol. 29:5; 707-725 (18 pages)

Findahl, Olle (2008) "The diffusion of the Internet and the effects on traditional media – The case of Sweden and the Nordic Countries" Paper. World Internet Institute, Sweden

Hesmondhalgh, D. (2013) *The Cultural Industries*. 2nd edition. London: Sage, Chapter 9 and 10

Hovden, Jan Fredrik, et. al. (2009) "The Nordic Journalists of Tomorrow", *Nordicom Review* 30. 1. pp 149-165.

Krumsvik, Arne (2006) "What Is the Strategic Role of Online Newspapers?", in *Nordicom Review* 27 (2006)2: pp. 285-297 (12 pages)

Larsson, A. O. and Moe, Hallvard (2013) "Twitter in Politics and Elections - Insights from Scandinavia", to be published in Axel Bruns, Jean Burgess, Katrin Weller, Cornelius Puschmann and Merja Mahrt (eds) Twitter and Society, New York: Peter Lang.

Mjøs. O.J. (2012) "The Emergence of the Global Social Media Environment: MySpace, Facebook, YouTube" i Music, Social Media and Global Mobility. London: Routledge

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Pauwels, C. & Donders, K. (2011) 'From Television without Frontiers to the Digital Big Bang: The EU's Continuous Efforts to Create a Future-proof Internal Media Market', Chapter 32 in Mansell, R. & Raboy, M. (eds) Handbook of Global Media and Communication Policy. London: Wiley.

Rees, Ellen (2006) "Norwave: Norwegian Cinema 1997 - 2006", in Scandinavian – Canadian Studies, vol 19

Sundin, S. (2009) "Media Ownership in the Nordic Countries. Current Trends", pp. 7-12 in Eva Harrie (ed.) *The Nordic Media Market: Media Companies and Business Activities.* Gotenburg: Nordicom.

Solum, Ove (2010) "The Municipal system in Norway and the digital turn" *Journal of Scandinavian Cinema,* 1: 1

Syvertsen, Trine and Gro Maren Mogstad Karlsen (2000) "The Norwegian Television Market in the 1990s. Legal Framework, Market Situation, Financial Information and Programming of Public and Private Television", in *Nordicom Review* 1/2000: pp. 71-100 (29 pages)

Van den Bulck, H. and Moe, H. (2012) 'To Test or Not To Test: Comparing the Development of Ex Ante Public Service Media Assessments In Flanders and Norway', *International Journal of Media and Cultural Politics*, 8 (1): 32-49. (16 pages)

Østbye, H. (2010) "Media Landscape: Norway."
http://ejc.net/media_landscapes/norway

Aalberg, T., van Aelst, P. and Curran, J. (2010) Media Systems and the Political Information Environment: A Cross-National Comparison. *The International Journal of Press/Politics.* 15, 3: 255-271 http://hij.sagepub.com/content/15/3/255.short

Wasko, J. og Erickson, M. (2009) The Political Economy of YouTube, i P. Snickars and P. Vonderau (red.) *The YouTube Reader*, side 372-387. Stockholm: National Library of Sweden. (15 pages)